

News Release

FOR IMMEDIATE RELEASE

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Chicken Ranch Casino's Sponsorship of Sonora Pride and the LGBTQ+ Rural Resource Center

June 2, 2023 (Jamestown, CA) – At Chicken Ranch Casino, we proudly stand with our local community and are committed to fostering a diverse and inclusive environment. This commitment is evidenced by our sponsorship of the LGBTQ+ Rural Resource Center and its important work supporting the LGBTQ+ community.

We are enthusiastic about the upcoming Pride event organized by the LGBTQ+ Resource Center and the opportunities it offers for celebration and education. However, we would like to clarify that when we agreed to sponsor this event, we were not informed about the inclusion of a drag show in the program.

While we understand that drag shows are a significant part of LGBTQ+ culture and expression, we also acknowledge the complexity surrounding underage audiences viewing such performances. We believe it's essential for parents and guardians to be fully informed so they can make the best decisions regarding their children's engagement with these aspects of the event.

We want to affirm that our event sponsorship does not constitute an endorsement of underage viewing of the drag show. Our primary aim is to support the broader work of the LGBTQ+ Rural Resource Center in promoting inclusivity, understanding, and acceptance. We look forward to continuing our work with them and other community organizations to create a supportive and inclusive community for all.

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