



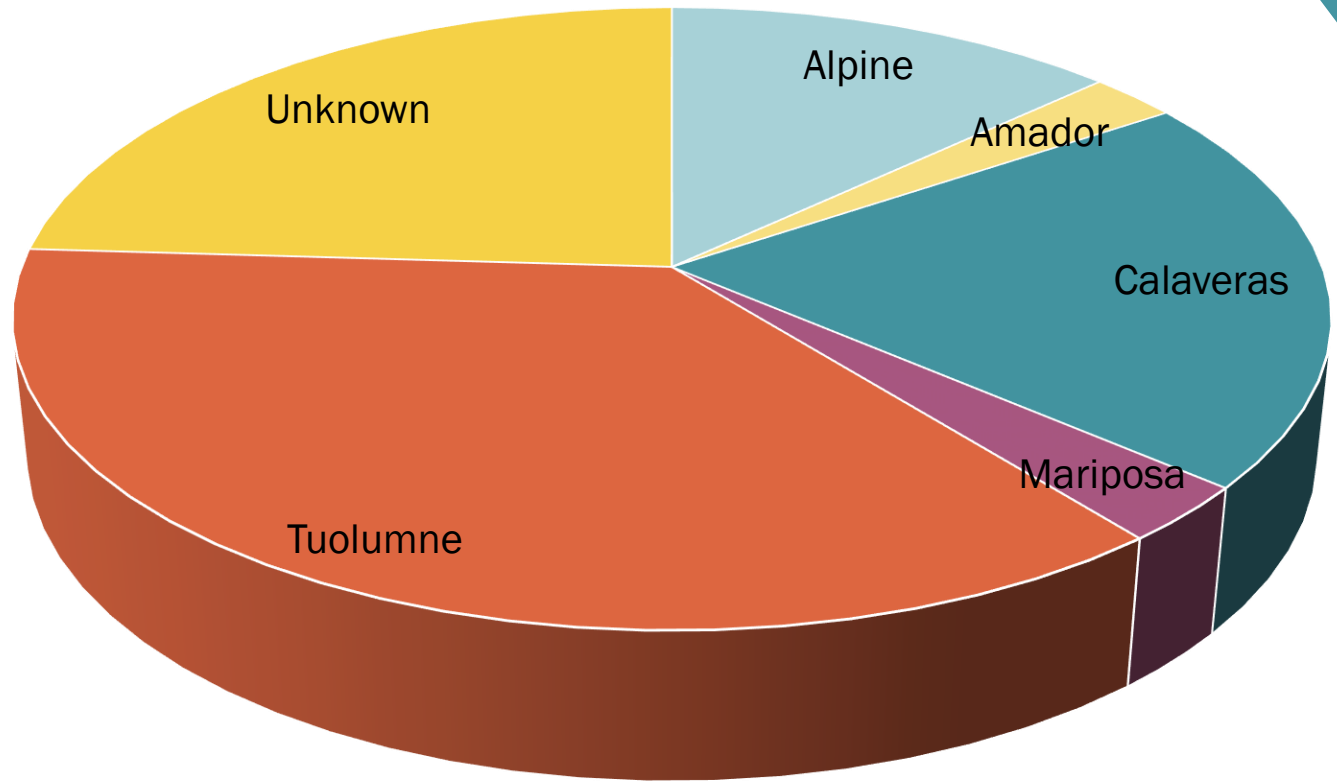
Central Sierra Economic Development District 2023-2028 Comprehensive Economic Development Strategy

Survey Results as of October 6, 2022

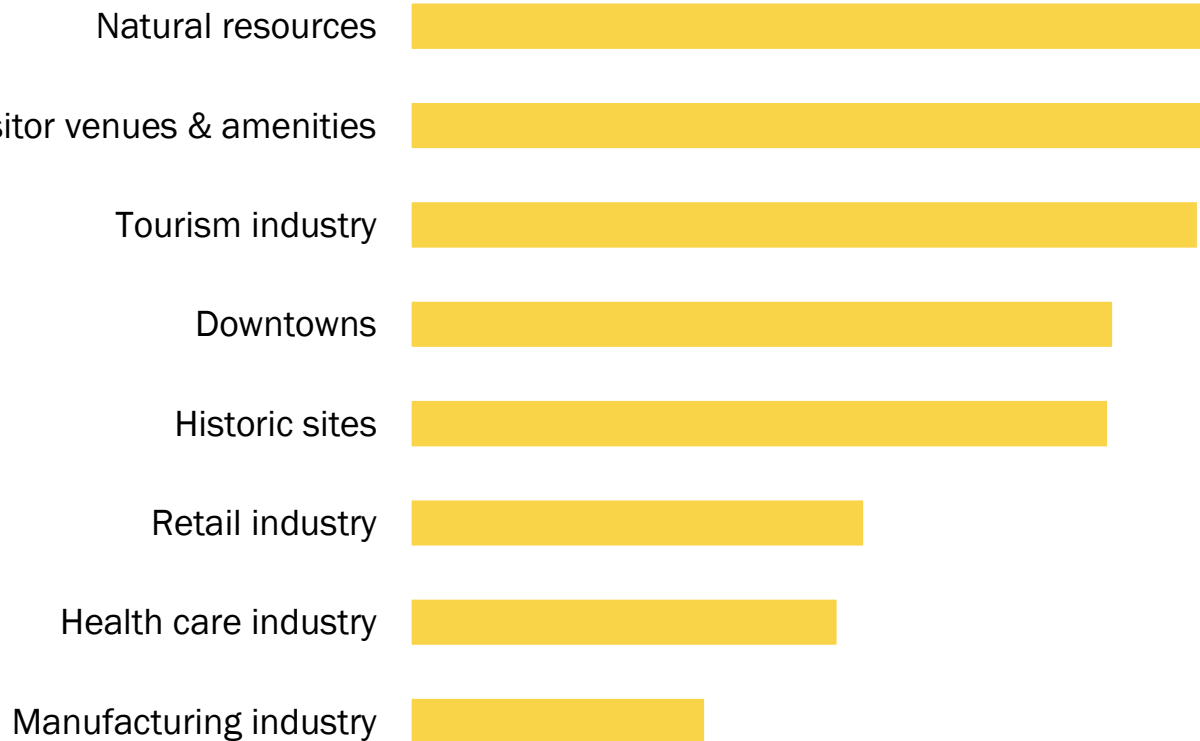


Regional Participation

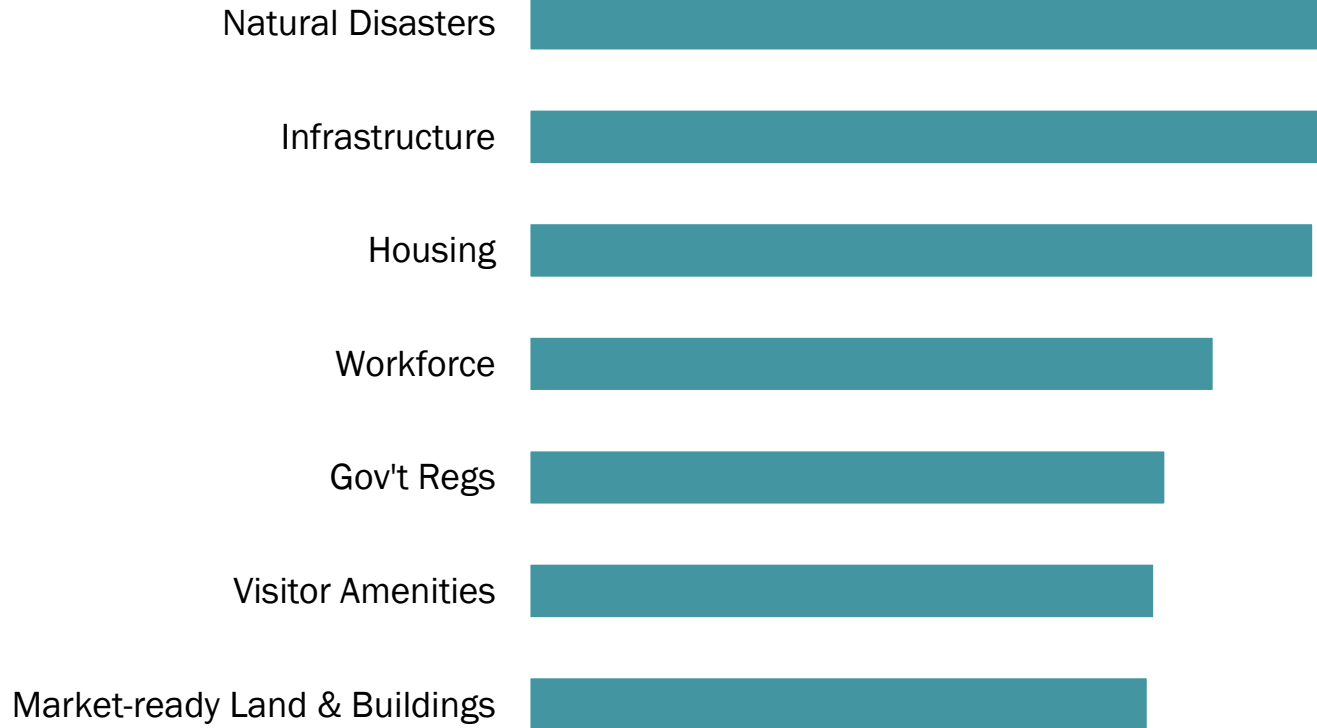
Surveys and
Interviews



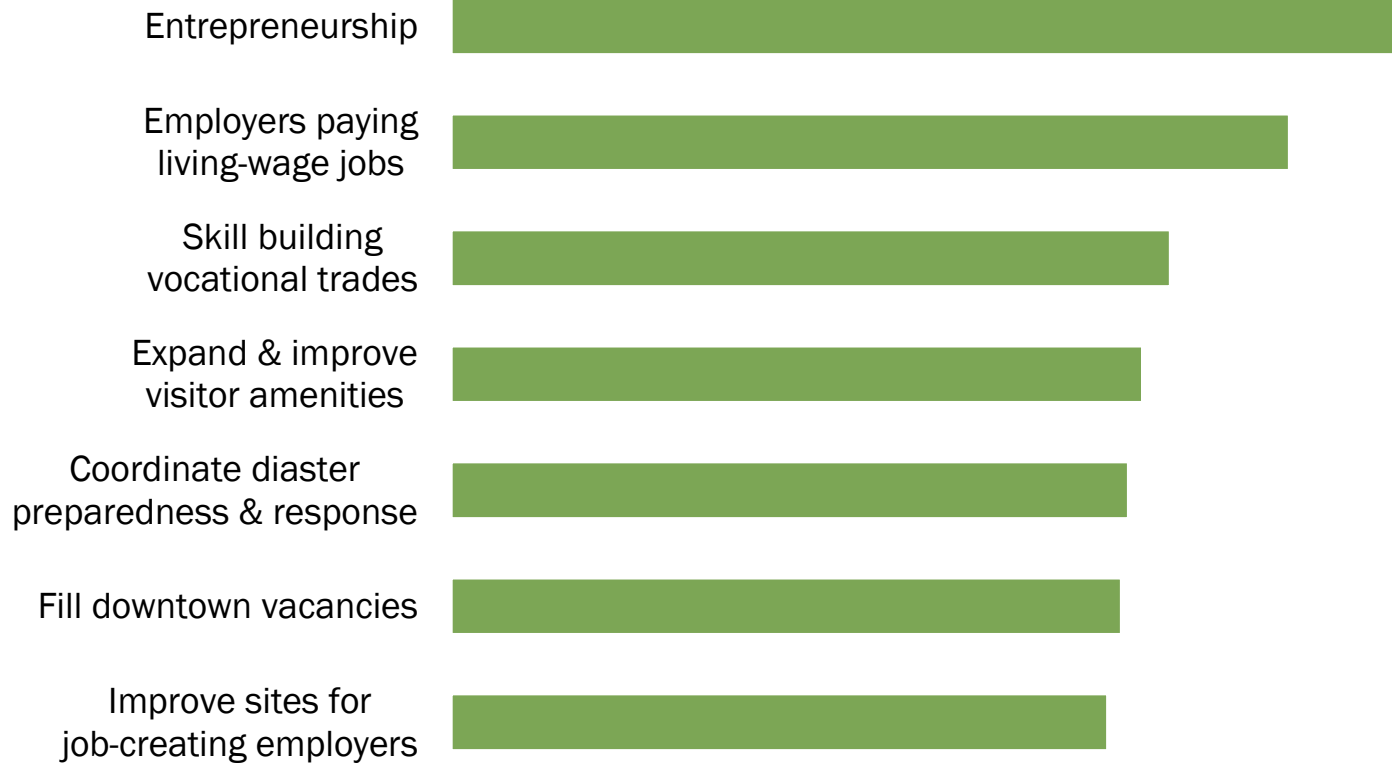
Assets Important to Economic Success



Challenges to Address



Opportunities to Capture



Ideas – Suggestions – Requests

Paraphrased. Final survey report will include all comments as provided

- Tax commercial spaces that sit unoccupied; subsidize storefronts to keep the lights on
- Offer guided tours of historic sites
- Distinctive public art; walkable downtowns; creative placemaking; performance venues
- Recreation/training facilities for endurance athletes or research
- Improve, rebuild and open camping locations
- Limit vacation rentals
- Need businesses & services for year-round residents
- Public transportation on weekends
- Childcare
- Workforce skills
- Residential housing using green energy, net zero practices, fire resistant materials and protocols
- More manufacturing that doesn't impact the environment but offers skilled jobs
- Improve deteriorating infrastructure; broadband and cell service
- Road improvements
- Mono & Alpine counties coordinate plowing to keep Monitor Pass open
- geography is important, this isn't the landscape for land and buildings for businesses. Promote ecology and biodiversity; become a model community for sustainability
- Improve communications among counties and with residents

**CENTRAL SIERRA CEDS
2022 – 2027
COMPLETED TASKS & NEXT STEPS**

Completed

- Interviews
- Surveys
- SWOT
- Draft Goals and Objectives
- Economic Conditions and Data
- Previous CEDS Action Items Update – ½ complete

Next Steps

- Expand CEDS Committee
 - Review Goals and Objectives
 - Input on Action Items
 - Input on Implementation
- Committee Expansion – Representation:
 - Education, Land Stewardship, Natural Resources, Recreation/Tourism, Health Care, Technology, Broadband, Infrastructure, Housing, Tribal Partners, Transportation, Retail, Non Profit,...