

Christmas Town Sonora

WINDOW DISPLAY CONTEST

- Judging by Mayor Matt Hawkins and the Sonora High School Leadership Class along with community voting will take place between November 26th and December 17th.
- Window clings and bragging rights will be awarded to each winner for the Mayor's Choice Award, the Sonora High Leadership Program Choice Award, and the Voters' Choice Award.

BACK BY POPULAR DEMAND

- The mischievous **Sonora Chamber Elves** are at it again and will be visiting stores for photographs for our social media campaign.

CHRISTMAS TOWN SONORA

- **Courthouse Park** and the **Red Church** will be professionally lit for the Christmas Parade and will stay lit until after the holidays.

SANTA'S VILLAGE AND CHRISTMAS TREE LANE AT COURTHOUSE PARK

- There will be a "Letters To Santa" mailbox next to Santa's House where children will be able to mail their letters to the North Pole.
- Santa will read their letters on our local community radio station, KAAD-LP Radio.
- Over 25 nonprofits will be decorating and displaying their trees in our Christmas Tree Lane in Courthouse Park.

THE NORTH POLE AT LINOBERG

- Mrs. Claus will be entertaining children of all ages with story telling, sing-a-longs, and crafting on December 11 & 18 from 2:00 p.m. to 4:00 p.m.
- Tuolumne County Arts and the Makers Lab will be crafting, have acapella singers, and there will be interactive projections of winter themed video inspired by Vincent Van Gogh playing in the background on December 4, 11 and 18 from 5:30 p.m. and 7:30 p.m.

WHAT YOU CAN DO TO MAKE THIS A SUCCESS...

- Stay open until 8:00 p.m. on Saturdays, December 4th, 11th and 18th
- Light up your buildings and decorate your windows!
- Play holiday music or have musicians play on the Saturdays.
- Share on your social media and use these hashtags throughout the season:
#ChristmasTownSonora #celebrateSonora #dineSonora #shopSonora

For more information:

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